

Welcome Pardner!®

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Patricia Stubben



D.J. Stubben

Here's Your Outline for YOUR Letterhead:

PRESS RELEASE

_____ has recently _____
(Your Name) (Opened/purchased) (Name
Of Company) (One fact about the business making it *DIFFERENT*)

_____ _____
(One fact about owner/mgrs pertinent.) (Info on opening dates & locale)

Respectfully Submitted,

(Mo/ Year)

(Your Name & Signature)

Congratulations on Your Business!

We, at Welcome Pardner!, want to help you build your company. We can help you through referrals to other quality-minded business people who will work to get you started!

Above is an outline to help you write your own press release! This is a *FREE* announcement in the Amarillo Globe News' business section and in "Accent West". Write your press release on your letterhead; keep a copy in your file. It's a good idea to have a passport photo (head-shot in your Sunday-Best!) with this. (Write "Return to Sender", name & address on back of photos.) If you have a sample of your business, attach, also. (Newspapers are built around advertising; they look for interesting stories for slow news days!! They may choose YOU!) These are NOT guaranteed~run only at the publications' discretion.

* Globe News, Hand deliver to the Business Editor. Have it there by noon on any Monday (in order to be in the following Sunday issue).(If you must, Mail to: P.O. Box 2091; Amarillo 79166.)
Deliver: to the Harrison side of the building. Andy Obermueller 345-3450.

andy.obermueller@amarillo.com

* "ACCENT WEST": (Mail: Attn: Buzzwords, P.O. Box 1504, Amarillo 79105.) Deliver: 320 S. Polk, #810. Discounts on press photos from the UPS Store @ 34th & Bell, next to Schlotzky's. Dwayne Roberts, owner. 352-2600

Simple • Effective • Economical • LOCAL!